TOGETHER,
we are
GREATER.

Grinnell College
THE CAMPAIGN
There is a tenacious optimism that lives among us, a never-say-never drive that keeps us working for the greater good. A hopefulness that shines greater visibility on societal issues, that sees greater potential in every human, that hopes for greater love for one another.

Some believe good is good enough. Not here, in the heart of where determination meets persistence. See, we know something about this. We know the greatness that lies within each of us.

Every day, we are thinking, working, solving — from finding greater solutions to today’s nuanced problems, to pushing for greater conversations, to developing greater global citizens.

In nearly 175 years, our resolve has never wavered. We are simply not the complacent types. We know that together we are greater than the sum of our parts. For the true and courageous, we, who believe impossible is nothing, remain ... in pursuit of greater.
$175 million. It’s a lofty goal. (But then, so is transforming the world.)
Greater work yet TO BE DONE, a greater story yet TO BE TOLD.

The journey starts today. Grinnellians are on an endless mission to go the extra mile, to roll up our sleeves both physically and intellectually, to envision the world we want, then make it real. This campaign is the next step in that journey.

Preparing Grinnellians for meaningful lives and careers. This campaign is seeking investments that support these six student-focused priorities:

- Scholarships and student financial aid
- Individually advised teaching and learning
- Our visionary Center for Careers, Life, and Service (CLS)
- Institute for Global Engagement (IGE)
- World-class facilities, both new and renovated
- The Pioneer Fund (unrestricted funds)

Through devotion to a diverse student community and need-blind admission, Grinnell has amplified access to a rigorous liberal arts education for first-generation students, minority students, and international students. Because the world needs us to listen, learn, and collaborate with partners and colleagues who come from different viewpoints, this diversity is essential. To achieve this, Grinnell meets 100% of every student’s demonstrated financial need.

Grinnell’s holistic approach to education equips students to navigate a new and ever-changing world. On the following pages, see how our campaign goals are focused on helping Grinnell students discover their purpose and put it into action in the world.

STUDENTS AND NEED

Among peer institutions, Grinnell College has the largest share of students with financial aid – nearly 90%, averaging around $30,000 annually per student.

FINANCIAL SUPPORT FOR STUDENTS

$50 MILLION

Annual scholarships and financial aid awarded by the College.

ENDOWMENT SPENDING

56%

56% of the College’s annual operating revenues comes from the endowment.
Physics professor Charlotte Christensen is a recognized deep space expert. Seen here in Iowa working with undergrad researchers to understand how galaxies form and evolve, she also co-leads a Gender Minorities in Physics group that pushes for equal representation of women and other gender minorities in the fields of science and physics.

From coursework to life’s work: A path that goes to distant galaxies.

**Academics**
Supporting an individually advised education, mentored research, and greater experiences that connect students to their future.

Because we believe a better world begins at Grinnell, helping students find and pursue their own true purpose is both our obligation and our privilege. Every student is assigned an exploratory adviser and a tutorial professor — to create the globally-informed, inquiry-led curriculum that will provide them with the knowledge and skills essential to the future.

**World-class faculty. A rich environment.**
The combination of exceptional teachers/mentors and an environment where the humanities, social studies, and STEM converge helps students hone valuable skills — enabling them to better articulate ideas and lead with confidence and understanding.

**Deep research as a discipline.**
With focused guidance from expert faculty, students explore and discover. On- and off-campus research, authoring and publishing opportunities, and hands-on global experiences help critical and creative thinking become second nature.

**Charlotte Christensen**
Physics professor Charlotte Christensen is a recognized deep space expert. Seen here in Iowa working with undergrad researchers to understand how galaxies form and evolve, she also co-leads a Gender Minorities in Physics group that pushes for equal representation of women and other gender minorities in the fields of science and physics.
Potential is the only prerequisite: Anyone, from anywhere, with drive and passion can become a true leader.

Commitment
Encouraging independence, integrating studies with interests, and defining each student’s individual purpose.

Grinnellians know life is much bigger than a job; it’s about leading a life of meaning and purpose. As students explore issues of responsibility and justice on campus and far beyond, they discover their passions, interests, and life goals.

The Center for Careers, Life, and Service.
From day one, every student works with a Center for Careers, Life, and Service (CLS) adviser to help them connect and weave together their interests, studies, and future success, so that 1,360 days later, upon graduation, every Grinnellian can step into the world prepared to make an impact.

Engagement as life training.
Our legacy of activism and our dedication to truth, evidence, and critical thought encourage students to find their voice and express it on and off campus. This is why Grinnellians think independently and deeply and why the Grinnell experience is essential to improving the world.
Kaya Prasad’s dance performance entitled “Negotiating Boundaries: Identity and Exile” combines her passions of community building, theology, anthropology, and dance.

Community
Promoting deep cultural understanding in a campus community and beyond, so students can thrive in a global economy.

Community and connection have always been at Grinnell’s core. Coming from diverse socioeconomic, cultural, and intellectual backgrounds, we form tight friendships and a deeper knowledge of both ourselves and other humans.

Fostering community across the globe: the IGE.
As the world gets smaller, international opportunities grow, and our need to understand and integrate with other cultures grows as well. The Institute for Global Engagement (IGE) is Grinnell’s commitment to creating culturally aware and astute global citizens, able to make lasting contributions to the planet. The IGE is also our commitment to language-learning and course-embedded travel opportunities, and the diverse, multicultural faculty and students who make us stronger in every way.
In pursuit of a greater IMPACT IN THE WORLD.

It’s time for all of us to invest so that future Grinnellians may continue to thrive. By joining together, we can help prepare more students to live, learn, and work with meaning and purpose — and to do what Grinnellians have always done: Change the world.

We believe passion drives philanthropy. There are so many opportunities to connect your passion to your support of the College. We encourage your continued engagement and ongoing support of our top philanthropic campaign priorities listed below:

1. Scholarships and Financial Aid. Need-blind admission affirms our foundational principles, ensures access for every qualified student, and allows students from all walks of life to enrich our learning community.

2. Individually Advised Teaching and Learning. We must provide a unique academic experience for every student, enriched by inquiry-led learning, faculty mentored research, and other forms of research as a discipline for discovery. This priority includes support for the liberal arts experience including co-curricular opportunities and student support networks.

3. Center for Careers, Life, and Service. The CLS is committed to connecting and integrating students’ interests and studies through real-world, hands-on experiences, internships, externships, and apprenticeships, enabling students to pursue and succeed across multiple life paths and careers.

4. Institute for Global Engagement. Rich study-abroad and global experiences, international internships, and opportunities for travel ensure that Grinnell graduates have an expanded worldview and are prepared to thrive and contribute to communities around the world.

5. World-Class Facilities. These ensure that the Grinnell learning place encourages collaboration, creativity, and inquiry among our entire campus community.

6. The Pioneer Fund. The Pioneer Fund provides unrestricted gifts that benefit the College by allowing investments where funds are needed most from year to year.

For more information, please visit campaign.grinnell.edu.

“The important question you face as a student is not, ‘What am I good at?’ but, ‘What do I care about?’ ‘What matters to me?’ To answer this you must reflect on what you want — but more importantly, on what is worth wanting.”

Raynard S. Kington
President