



TOGETHER,
we are
GREATER.



Grinnell College

THE CAMPAIGN



There is a tenacious optimism that lives among us, a never-say-never drive that keeps us working for the greater good. A hopefulness that shines greater visibility on societal issues, that sees greater potential in every human, that hopes for greater love for one another.

Some believe good is good enough. Not here, in the heart of where determination meets persistence. See, we know something about this. We know the greatness that lies within each of us.

Every day, we are thinking, working, solving — from finding greater solutions to today's nuanced problems, to pushing for greater conversations, to developing greater global citizens.

In nearly 175 years, our resolve has never wavered. We are simply not the complacent types. We know that together we are greater than the sum of our parts. For the true and courageous, we, who believe impossible is nothing, remain ... in pursuit of greater.

Christian Morris '18
Spanish major
Chicago, Illinois

THE CAMPAIGN FOR GRINNELL

\$175 million.
It's a lofty goal.
(But then, so is transforming
the world.)

We've come a long way together.

We can't stop now.

At Grinnell College, our cause is simple: Help future Grinnellians live lives of purpose and make a positive impact on the world.

While our commitment and continual investments through the years have helped us do exactly this, there remains work to be done. To date, we've enhanced infrastructure, strengthened academic programs, attracted distinguished faculty, and provided access and equity to a diverse group of bright, tenacious, and high-achieving students from around the globe.

However, we are at a critical juncture. To carry forward, to continue producing successful and measurable outcomes, we must unite and work together toward a common goal.

Yet we must not simply seek to maintain the status quo but to improve upon our already excellent standards to create exciting and visionary programs, groundbreaking opportunities, and an exceptional educational experience for a changing world.

The time is now.

The Grinnell community has not come together in a concerted effort to support our cause through philanthropy for 20 years. We cannot wait any longer. To preserve intergenerational equity, we

are embarking on the most ambitious fundraising campaign in the history of Grinnell College.

This \$175 million comprehensive campaign pulls us all together at a time when the world needs Grinnellians more than ever.

This campaign and this moment in our history has one overarching purpose: to ensure Grinnell College is here, prepared, and at the ready to graduate future generations of socially responsible Grinnellians who will make a difference in a complex world.

Philanthropic support is essential to this effort. To continue the work of providing the world with more Grinnellians, the College needs to remain a financially sustainable organization for the next 100 years and beyond.

Sustaining excellence, for our children's children.

Through diligent financial stewardship and disciplined management, Grinnell has been extremely fortunate to build a \$2 billion endowment. While \$2 billion is a generous sum, **our current dependence on the endowment to fund operating costs and financial assistance for students demands that we take action today to meet our commitments for tomorrow.** Simply put, to be in an equally strong position decades from now, we need to start working today.

Greater work yet TO BE DONE, a greater story yet TO BE TOLD.

The journey starts today. Grinnellians are on an endless mission to go the extra mile, to roll up our sleeves both physically and intellectually, to envision the world we want, then make it real.

This campaign is the next step in that journey.

Preparing Grinnellians for meaningful lives and careers.

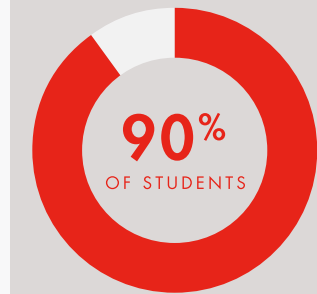
This campaign is seeking investments that support these six student-focused priorities:

- Scholarships and student financial aid
- Individually advised teaching and learning
- Our visionary Center for Careers, Life, and Service (CLS)
- Institute for Global Engagement (IGE)
- World-class facilities, both new and renovated
- The Pioneer Fund (unrestricted funds)

Through devotion to a diverse student community and need-blind admission, Grinnell has amplified access to a rigorous liberal arts education for first-generation students, minority students, and international students. Because the world needs us to listen, learn, and collaborate with partners and colleagues who come from different viewpoints, this diversity is essential. To achieve this, Grinnell meets 100% of every student's demonstrated financial need.

Grinnell's holistic approach to education equips students to navigate a new and ever-changing world. On the following pages, see how our campaign goals are focused on helping Grinnell students discover their purpose and put it into action in the world.

STUDENTS AND NEED



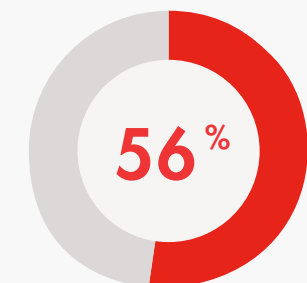
Among peer institutions, Grinnell College has the largest share of students with financial aid – nearly 90%, averaging around \$30,000 annually per student.

FINANCIAL SUPPORT FOR STUDENTS

**\$50
MILLION**

Annual scholarships and financial aid awarded by the College.

ENDOWMENT SPENDING



56% of the College's annual operating revenues comes from the endowment.

From coursework to life's work: A path that goes TO DISTANT GALAXIES.

Academics

Supporting an individually advised education, mentored research, and greater experiences that connect students to their future.

Because we believe a better world begins at Grinnell, helping students find and pursue their own true purpose is both our obligation and our privilege. Every student is assigned an exploratory adviser and a tutorial professor — to create the globally-informed, inquiry-led curriculum that will provide them with the knowledge and skills essential to the future.

World-class faculty. A rich environment.

The combination of exceptional teachers/mentors and an environment where the

humanities, social studies, and STEM converge helps students hone valuable skills — enabling them to better articulate ideas and lead with confidence and understanding.

Deep research as a discipline.

With focused guidance from expert faculty, students explore and discover. On- and off-campus research, authoring and publishing opportunities, and hands-on global experiences help critical and creative thinking become second nature.

CHARLOTTE CHRISTENSEN

Physics professor Charlotte Christensen is a recognized deep space expert. Seen here in Iowa working with undergrad researchers to understand how galaxies form and evolve, she also co-leads a Gender Minorities in Physics group that pushes for equal representation of women and other gender minorities in the fields of science and physics.

CARRIE STALLINGS '19

Carrie Stallings grew up in one of the poorest parts of Jackson, Mississippi, and almost didn't take the ACT. However, after receiving generous scholarship and financial aid support from the College, she was the baccalaureate speaker at Grinnell's Commencement and brought the crowd to tears. Her personal exploration and a multitude of experiences she had at Grinnell, have paved the way to places Carrie could never have imagined, including a Ph.D. program in sociology at Northwestern University.

Potential is the only
prerequisite: Anyone, from
anywhere, with drive and
passion can become a
TRUE LEADER.

Commitment

Encouraging independence, integrating studies with interests, and defining each student's individual purpose.

Grinnellians know life is much bigger than a job; it's about leading a life of meaning and purpose. As students explore issues of responsibility and justice on campus and far beyond, they discover their passions, interests, and life goals.

The Center for Careers, Life, and Service.

From day one, every student works with a Center for Careers, Life, and Service (CLS) adviser to help them connect and weave together their interests, studies, and future success, so that 1,360 days later, upon graduation, every Grinnellian can step into the world prepared to make an impact.

Engagement as life training.

Our legacy of activism and our dedication to truth, evidence, and critical thought encourage students to find their voice and express it on and off campus. This is why Grinnellians think independently and deeply and why the Grinnell experience is essential to improving the world.

To be not just an observer of the world, but A SHAPER OF THE WORLD.

Community

Promoting deep cultural understanding in a campus community and beyond, so students can thrive in a global economy.

Community and connection have always been at Grinnell's core. Coming from diverse socioeconomic, cultural, and intellectual backgrounds, we form tight friendships and a deeper knowledge of both ourselves and other humans.

Fostering community across the globe: the IGE.

As the world gets smaller, international opportunities grow, and our need to understand and integrate with other cultures grows as well. The Institute for Global Engagement (IGE) is Grinnell's commitment to creating culturally aware and astute global citizens, able to make lasting contributions to the planet. The IGE is also our commitment to language-learning and course-embedded travel opportunities, and the diverse, multicultural faculty and students who make us stronger in every way.

Kaya Prasad's dance performance entitled "Negotiating Boundaries: Identity and Exile" combines her passions of community building, theology, anthropology, and dance.

KAYA PRASAD '19

As a global envoy for the IGE, Kaya has provided peer advising to students interested in off-campus study, internships, and other global opportunities. She has done volunteer work in Cambodia and Costa Rica, toured Singapore, and participated in a language-immersion semester in China, where she studied the impacts of social, economic, and religious policy on communities.

In pursuit of a greater IMPACT IN THE WORLD.

It's time for all of us to invest so that future Grinnellians may continue to thrive. By joining together, we can help prepare more students to live, learn, and work with meaning and purpose — and to do what Grinnellians have always done: **Change the world.**

We believe passion drives philanthropy. There are so many opportunities to connect your passion to your support of the College. We encourage your continued engagement and ongoing support of our top philanthropic campaign priorities listed below:

1. Scholarships and Financial Aid.

Need-blind admission affirms our foundational principles, ensures access for every qualified student, and allows students from all walks of life to enrich our learning community.

2. Individually Advised Teaching and Learning.

We must provide a unique academic experience for every student, enriched by inquiry-led learning, faculty mentored research, and other forms of research as a discipline for discovery. This priority includes support for the liberal arts experience including co-curricular opportunities and student support networks.

3. Center for Careers, Life, and Service.

The CLS is committed to connecting and integrating students' interests and studies through real-world, hands-on experiences, internships, externships, and apprenticeships, enabling students to pursue and succeed across multiple life paths and careers.

4. Institute for Global Engagement.

Rich study-abroad and global experiences, international internships, and opportunities for travel ensure that Grinnell graduates have an expanded worldview and are prepared to thrive and contribute to communities around the world.

5. World-Class Facilities.

These ensure that the Grinnell learning place encourages collaboration, creativity, and inquiry among our entire campus community.

6. The Pioneer Fund.

The Pioneer Fund provides unrestricted gifts that benefit the College by allowing investments where funds are needed most from year to year.

For more information, please visit campaign.grinnell.edu.

“The important question you face as a student is not, ‘What am I good at?’ but, ‘What do I care about?’ ‘What matters to me?’ To answer this you must reflect on what you want — but more importantly, on what is worth wanting.”



Raynard S. Kington
President

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